

Its all about the money, or is it?

Use your creativity to attract funding and investment!

Phase

Pre-Production

Subject

Project management

Target groups

Artists, Creative and Cultural Professions, Trainers/Coaches

Sectors

for all sectors, photography, visual and graphic arts, music, webdesign, dance, media, performing arts

Level of experience

for all levels, Beginners, Intermediary, Experienced

Prerequisites

You have your project idea but now need working capital

Description

In depth training relating to funding diversification, grants, trusts and foundations, private giving and sponsorship, sales/earned income, tenders and commissions

Content

» Case study analysis.
» Understanding of local, regional, national and international priorities

Method

Seminars; training sessions; peer learning; consultancy services

Objectives

To deepen understanding of resource development in national and international contexts

Results

To be more able to research and identify appropriate funding for your project. To have the tools and methods needed for making robust applications.

Resources

Training script and plans

Evaluations

Questionnaire to be filled out by the participants (given and collected at the end of the session) digital capture prior to session and after session

Support material

Application forms and guidance books

Other related recommended resources

session power point

Duration

6 h

Participants

10 to 20

Course language(s)

English

Trainer

Giles Agis and Geoffrey Brown

Organisation

Brouhaha International

Contact

Giles Agis

Tested

under the project
Routes to Employment