

## Pedagogical approaches: adapting to target groups

*Being an artist nowadays also means to offer awareness to public and target groups. Nice. But what does it mean? How to talk about your art to small child, old people, persons with mental and cognitive disabilities, youngsters that are in a situation of academic failure, people with economical difficulties...?*

<i>Phase</i>	<i>Objectives</i>	<i>Past track experience</i>
Pre-Production	<ul style="list-style-type: none"> <li>» Increases awareness about training opportunities</li> <li>» Help the artists to define target groups to whom they can offer trainings and educational projects</li> <li>» Train the artists to pedagogical approaches that they need to talk about their activity or to train target groups.</li> </ul>	since 2013
<i>Subject</i>		<i>Trainer</i>
Training methods		(Could be modified and complemented)
<i>Target groups</i>		Gaëlle Werkling / project manager (RiF) Nabil Ouelhadj / Trainer, dancer and choreographer (Cie Racines Carrés)
Artists, Creative and Cultural Professions, Trainers/Coaches		
<i>Sectors</i>	<i>Results</i>	
for all sectors, photography, visual and graphic arts, music, webdesign, dance, media, performing arts	<ul style="list-style-type: none"> <li>» To acquire knowledge about diverse publics and target groups</li> <li>» To acquire pedagogical tools to address to target groups</li> <li>» To be able to define to whom their activity can be transmitted or presented</li> </ul>	... To be defined and complemented
<i>Level of experience</i>		<i>Organisation</i>
for all levels, Beginners, Intermediary, Experienced		Rock'in Faches (RiF)
<i>Prerequisites</i>	<i>Resources</i>	<i>Contact</i>
Intention to work on an educational project or to set up educational activities. Intention to become a coach or a trainer.	Basic equipment (computer, video projector, flipchart, wifi).	Estelle Vilcot
<i>Description</i>	<i>Evaluations</i>	<i>Tested</i>
This training session will provide to the participants pedagogical tools to work with target groups. Pedagogical issues and approaches, training.	<ul style="list-style-type: none"> <li>» Questionnaire to be filled out by the participants (given and collected at the end of the session)</li> <li>» Discussion between the participants and the trainers at the beginning and at the end of the day.</li> </ul>	under the project Routes to Employment
<i>Content</i>	<i>Support material</i>	
<ul style="list-style-type: none"> <li>» How to adapt an artistic project to target groups?</li> <li>» What pedagogical approach? How to address to a public with less opportunities?</li> <li>» Concrete examples of educational projects with public with less opportunities: people with disabilities, persons in precarious circumstances, etc.</li> </ul>	Powerpoint presentation, Videos, Exchange and discussion with the trainer	
	<i>Duration</i>	
	6 h	
	<i>Participants</i>	
	8 to 20	
	<i>Course language(s)</i>	
	Français, English	
<i>Method</i>		
<ul style="list-style-type: none"> <li>» Exchange of good practices</li> <li>» Exchange with peer coaches</li> <li>» Workshops</li> </ul>		