

Project development

Do you have a project concept but you don't know how to develop and deliver it? Do you wish to collaborate with other creatives? Have you decided what your role within the project is? Do you feel that you have the appropriate skills and knowledge to start a new creative project?

Phase

Pre-Production

Subject

Project formulation

Target groups

Artists, Creative and Cultural Professions, Trainers/Coaches

Sectors

for all sectors, photography, visual and graphic arts, music, webdesign, dance, media, performing arts

Level of experience

for all levels, Beginners, Intermediary, Experienced

Prerequisites

Intention to develop a project

Description

This training should allow you to clarify your project ideas and you will need to address the important questions (why, who, where, where, how).

Content

- » Reflect on and identify the role that you wish to play in your project
- » Identify your strengths and weaknesses using an analytical tool
- » Define your project in concrete terms
- » Define your public, target groups...
- » Define your budget
- » Define fundings possibilities

Method

All notions introduced theoretically are applied to every participant's individual project via practical exercises, questions/answers collective and individual sessions.

Objectives

- » To realize goals within the frame of your artistic activities
- » To define your personal role in a project
- » To access skills gaps and identify areas for development
- » To acquire knowledge of administrative and legal issues related to cultural projects.

Results

- » To be able to create a project plan
- » To be able to explain and present your project to peers and other stakeholders
- » To be able to define your target groups
- » To be able to define your budget.

Resources

- » Basic equipment (computer, video projector, flipchart, wifi).
- » Training script

Evaluations

- » Questionnaire to be filled out by the participants (given and collected at the end of the session)
- » Discussion between the participants and the trainers at the beginning and at the end of the day.

Support material

Some written exercises and tips, examples of good practice, Exchange and discussion with the trainer

Duration

6 h

Participants

8 to 20

Course language(s)

Français, English

Trainer

Gaëlle Werkling
Chloé Bonamour

Organisation

Rock'in Faches (RiF)

Contact

Estelle Vilcot

Tested

under the project
Routes to Employment