

## Pitching your artistic project

To articulate your project, initiate collaborations, conclude contracts or to sell your work, it is essential to present your projects in a clear and attractive manner, how do you make your project stand out?

### Phase

Pre-Production

### Subject

Promotion, Project management

### Target groups

Artists, Creative and Cultural Professions, Trainers/Coaches

### Sectors

for all sectors, photography, visual and graphic arts, music, webdesign, dance, media, performing arts

### Level of experience

for all levels, Beginners, Intermediary, Experienced

### Prerequisites

Your project is already defined

### Description

How do you draw someone's attention? How do you showcase its specificity and ensure its authenticity? How can you ensure that the communication maximizes your chances to achieve a concrete result? This training aims essentially at strengthening your oral communication skills (face-to-face interview, talking in front of a group, informal encounters, etc.)

### Content

- » Establish efficient communication
- » Present and highlight your project
- » Practice active listening
- » Public speaking

### Method

Role play and simulation in peer group contexts.

### Objectives

- » Quality presentation of your projects during discussions, meetings

- » Effective public speaking, to communicate effectively

### Results

- » To be able to present your project clearly and in a few words
- » To share public presentations
- » To be able to express yourself creatively

### Resources

- » Basic equipment (computer, video projector, flipchart, wifi).
- » bibliography
- » training script

### Evaluations

Questionnaire to be filled out by the participants (given and collected at the end of the session) digital capture prior to session and after session

### Support material

Communication exercises, Concrete exercises on the participants projects, Some written checklists, tests and tips, Choice of communication platform

### Other related recommended resources

Session power point

### Duration

6 h

### Participants

10 to 20

### Course language(s)

Français, English

### Trainer

Giles Agis

### Organisation

Rock'in Faches (RiF)  
Brouhaha International

### Contact

Giles Agis  
Estelle Vilcot

### Tested

under the project  
Routes to Employment